

Kosciuszko Alpine Guided Walks challenges NZ for rapidly growing 'green tourism' market

Adventure seekers, nature lovers and incentive groups seeking an inspirational (but pampered) getaway can now take advantage of an exciting programme that offers fully catered overnight and single day trekking in Australia's most spectacular mountain region.

Kosciuszko Alpine Guided Walks, hosted by the award-winning Novotel Lake Crackenback Resort in the New South Wales Snowy Mountains, has introduced an exclusive and innovative style of bushwalking and overnight camping not previously available or experienced in the region.

In its forth season of operation single and two-day guided walks enable guests to experience the beauty and wilds of the Kosciuszko National Park in total comfort. Local guides share their intimate knowledge of the region, while Kosciuszko Alpine Guided Walks staff carry all equipment, set up the overnight camps, prepare meals and ensure that trekkers are free to experience the destination as unencumbered as possible.

It is truly a unique experience for trekkers who witness mountain ridges silhouetted by a palette of evening colour, majestic southern alp stargazing and the haunting sounds of the region's unique, nocturnal creatures, all on show from fully catered, in-field campsites.

Kosciuszko Alpine Guided Walks takes on established New Zealand treks such as the guided Milford Track Walk and will aim to attract visitors from overseas, interstate and NSW.

Where as New Zealand's mountain destinations are seen as all-year round destinations, NSW's Snowy Mountain region is principally regarded as a skiing destination. The guided walks, which operate from Spring through to Autumn are designed to change the impression of NSW's mountain region, attracting groups and individual tourists outside the snow season.

The Kosciuszko National Park offers unlimited trekking options. The Park has the highest glacial lakes and mountain on the continent, Kosciuszko National Park and the summer season offers an insight to the Australian Alps, an area that contains a vast variety of outstanding scenery, natural and historic features and unique plant and animal communities.

Lake Crackenback Resort provides the perfect base for the mountain treks. The resort, which won the prestigious Sulman award for architecture, is set on 73 hectares adjoining Kosciuszko National Park and on the shore of tranquil Lake Crackenback.

A vast range of activities are available to guests including horse riding, archery, an indoor swimming pool, health club and sauna, fly fishing, golf and tennis.

Rates for the guided walks start from as low as \$9 per person for one hour Spotlight walks and Nature Walks, and from \$475 per person for the two day fully catered overnight walks.

For further information (including access to photos) contact:

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