



**July 2008**

## **Media Release**

The Roof of Australia is now open to the world with the release of Kosciuszko Alpine Guided Walks, a fully guided and catered international and domestic wholesale, commissionable product.

In a first for the flagship product Kosciuszko Alpine Guided Walks is now available for bookings/sale/distribution through wholesalers in Australia and overseas allowing visitors to the region to book their walks experience in advance.

Coinciding with the June 2008 ATE launch of the Australian Alps inclusion on Tourism Australia's - National Landscapes top eight iconic destinations, Kosciuszko Alpine Guided Walks is a perfect fit for the experience seeker market.

The guided walks satisfy the needs of the "Experience Seeker" by providing participants with a unique and inspiring travel adventure, offering a unique opportunity to experience the beauty and wilds of the Kosciuszko National Park without the hardship of planning and catering for day or overnight treks.

Resort General Manager Austin Robinson believes Kosciuszko Alpine Guided Walks, as a wholesale product can now compete with the world's best walk programs. "Kosciuszko Alpine Guided Walks, based out of Novotel Lake Crackenback Resort is the ultimate hiking adventure in mainland Australia - equal to renowned hiking destinations such as Cradle Mountain, Tasmania and Banff in the Canadian Rockies. This is a world class product with four years of development and testing as our testimonial."

For further product information, please contact our reservations consultant on 02 6451 3000 or 1800 020 524

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*Images on request*